

CURRICULUM VITAE

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No. 18 S S Garden
II Cross Road
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Education

HSC, Swami Dayanada Higher Secondary School,
Manjakkudi, Kodavasal Taluk, Thiruvarur.
B.Com., National College Thiruchirappalli, Bharathidasan University.
M.Com., Thiru. Vi. Ka. Government Arts College, Thiruvarur.
Bharathidasan University.
M.Phil., Madurai Kamaraj University, Mudurai.
B.Ed., Annamalai University, Chidambaram.
Ph.D., PRIST University (Ponnaiya Ramajayam Institute of Science and Technology)
Vallam, Thanjavur.

Areas of Specialisation

Accounting, Finance and Marketing

Professional Experience

Teaching experience under graduate, Postgraduate more than 20 years
and research experience nearly 11 years.

Publication of research papers in standard and quality peer review research journals of international repute with high impact factor.

<i>Sl.No.</i>	<i>Name of the journal</i>	<i>National / International</i>	<i>Title of the article</i>	<i>ISSN Number</i>	<i>Authors</i>	<i>Volume/Issue month/Year</i>
1	International Journal of Scientific Research	International	Job satisfaction of women lecturers in self Financing college With reference to Coimbatore.	2277-8179	Sole	Volume- I, Issue-4 September-2012.
2	Research Explorer (Indian Academic Researchers Association)	International	The Future Of The Automobile Industry In India.	2250-1940	Sole	Volume- II, Special Issue, September-2013.
3	International Journal of Scientific Research	International	Financial performance of automobile industry in India	2277-8179	First author	Volume- III, Issue-1 January-2014.
4	Indian Journal of Applied Research	International	Innovative technology of automobile industry in India (with special reference to passengers' car segment)	2249-555X	First author	Volume – III, Issue-7 July-2014.
5	Global Journal For Research Analysis	International	Indian automobile Industry Vision “2020”	2277-8160	Sole	Volume-5 Issue-4 April-2016.

Conference/ Seminar/ participated and Presented Paper/ Article.

<i>Sl. No</i>	<i>Title of the article</i>	<i>National / International/conference/ Seminar</i>	<i>Place/Venue</i>	<i>Date</i>	<i>ISBN Number</i>
1.	Recent trend in mutual fund investment in India.	National	Department Of Commerce Sree Saraswathi Thyagaraja College, Pollachi, Coimbatore.	One day 23 rd February-2010	---
2.	Trade and commerce in	National	Department Of Commerce	Two Days 12 th & 13 th	

	domestic and international in Tamil literature.		Bharathiar University Coimbatore.	March - 2010	----
3.	Business continuity strategy and marketing race in large scale industries.	International	Department Of Management Studies Dhanalakshmi Srinivasan College Of Engineering & Technology, Mamallapuram, Chennai- 603 104.	Two Days 6 th &7 th May-2011	978-81-8371-3856.
4.	Role of legislative members in society development in India.	National	Department of Public Administration Arignar Anna Govt. Arts and Science College, Karaikal.	Two Days	---
5.	Changing scenario of brand management in Indian industries.	National	Periyar Maniammai University Vallam, Thanjavur.	Two Days 11 th &12 th November -2011	978-93-81583-66-1.
6.	Innovative practice in human resource management.	National	Department Of Commerce (DDE) Annamalai University Chidambaram.	One Day 19 th December 2011	978-81-9222211-X
7.	The role of micro finance in India	National	Department Of Management Studies Easwari Engineering College, Ramavaram Chennai.	One Day 2 nd November 2012	978-93-81568-67-5
8.	The future of the automobile industry in India.	International	Department Of Management Studies Vidya Vikas College Of Engineering And	13 th September 2013	----

			Technology, Tirchengode. 673 214.		
9.	The operating performance of automobile industry in India.	ICSSR National	Department Of Management Studies Ranippettai Engineering College, Vellore.	Two Days 18 th & 19 th September -2013	----
10.	Commercial banks lending to micro, small and medium enterprises.	UGC National	PG & Research Department Of Commerce K M C P G S, Lawspet, Pducherry. 605 608.	Two Days 29 th & 30 th January 2015.	----

Participated National and International Workshop

S.NO.	Title of the article	National / International/ workshop	Place/Venue	Date
1	The Art Of Journal and Thesis Writing	International	PRIST-University, Vallam, Thanjavur.	One day 5 th January-2012
2	Entrepreneurial skill development.	National	PG & Research Department Of Commerce K M C P G S, Lawspet, Pducherry.	Two Days 15 th & 16 th March-2012
3	ITC ACADEMY OF PUDUCHERRY E-Literacy programme	Government of Puducherry	Arignar Anna Government Arts and Science College, Karaikal.	Five Days From 4 th March- 2013 to 8 th March 2013
4	Research Methodology in Social Sciences.	National	Post Graduate Department Of Economics Arignar Anna Government Arts & Science College. Karaikal.	Two Days 5 th & 6 th April 2013